

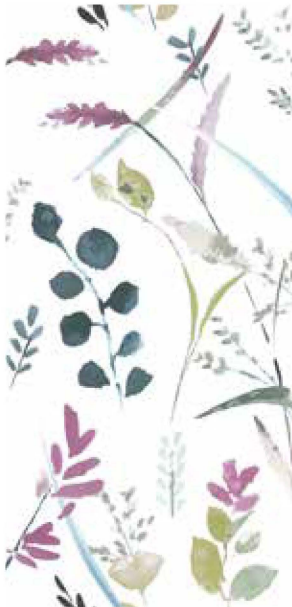


FIND YOUR STYLE

— THE WINDOW SHADING COLLECTION —

MAGNOLIA  
BLINDS & SHUTTERS







# THE COLLECTION

STYLISH. PERSONAL. FUN

Roller | Vertical | Allusion® | Vision® | Motorised | Cellular  
Pleated | Perfect Fit® | Roman | Panel | Urban Shutters



Front cover: Night Safari Gold. Fabric Left to Right, Top: Aztec Stone, Coppice Copper, Herons Lupin.  
Middle: Fern Pink Lemonade, Planetarium Cosmos. Bottom: Florence Topiary, Peacock Feather, Flores Spring



# CHOOSING YOUR FABRIC

## STYLE TIPS FROM THE DESIGNERS

Whatever your style or taste, our collection offers something to suit everyone. You may know exactly what you want or need a little help so here are some tips to consider when choosing your new window shading.

### THE ROOM

Where and how are your blinds going to be used? Are you letting the light in or shutting it out? Privacy and sleep may be important factors to consider. Think about how the room is used and this will point you in the right direction.

### THE FABRIC

Once you've established how your blind is going to be used, you can then move onto fabric choice to see which one is right for you and your room. We have a selection of blockouts, sheers, moisture resistant, recycled, plains, textures and prints.

### THE COLOUR

When choosing colours, take your cue from existing colours, finishes and materials already in the room. If redecorating, create a mood board with inspirational interior images, your potential furniture, paint swatches, our fabric samples and your flooring.

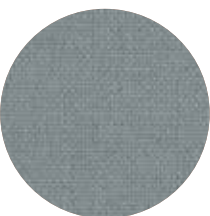


Kitchen Moodboard

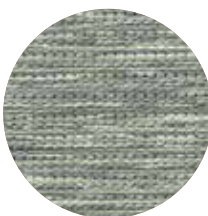
Bedroom Moodboard



Plains



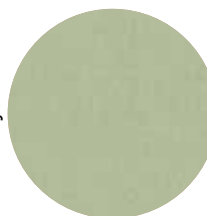
Textures



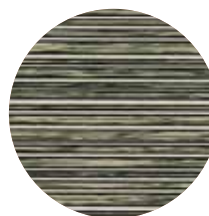
Prints



Recycled



Sheers



Blockouts



## FABRIC CHOICES

\*Blockout fabric does not create a fully blackout blind, there will be lightstrike at the edge of the blind.



WILLOW  
DUSKY ROSE  
BLOCKOUT



REVERIE  
BASALT  
MOISTURE RESISTANT



GROVE  
ASH  
LIGHT FILTERING



# ROLLER BLINDS

— SIMPLE & IMPACTFUL —

Whether it's a subtle detail or bold statement fabric, streamlined roller blinds can transform any room and are perfect for expressing your style.

Roller blinds are a stylish and practical window shade that can be a real focal point in the home.

This fabric collection offers a diverse range of fabrics that will transform any room, high end lustrous weaves and textures, prints that range from bold to tastefully simple and for extra privacy choose one of our effective blockouts. We even have bathrooms and kitchens covered with our moisture resistant and Ultra-Fresh\* treated fabrics.

Keep the streamlined aesthetic and finish off your blind with one of our cassettes and bottom bars that complement your interior and fabric choice.

HERONS

LUPIN



\*Ultra-Fresh is a trademark of Thomson Research Associates, Canada



Swedish Birch Silver



Windsor Heather Fields



Coppice Copper



Folk Gold



FLORENCE  
PERSIAN BLUE





AZALEA

RETRO

LOUVOLITE  
OneTouch®  
ADVANCED LIGHT CONTROL

## CONTEMPORARY BLIND OPERATION

Whether you choose a clean and simple plain fabric, timeless print or a bang on trend show stopper for your home, your roller blinds can be enhanced by being operated with One Touch® motorisation.



# THE NEW KIDS

ON THE BLOCK



Dinosaurs Prehistoric



Wild Thing Safari



Cosmic Dream Blush



Polygon Sorbet



Times Table Multi



Night Night Glow



PLANETARIUM

COSMOS



Unicorn Magic Whimsical



ABC Characters

# VERTICAL BLINDS

— CLASSIC & CONTEMPORARY —

Lush fabrics paired with our sleek Slimline Vogue® headrail has turned this traditional blind into a sophisticated shading solution.



Our made to measure Vertical blinds can be drawn neatly to the side to offer you unlimited views, or the louvres can be rotated to allow just the right amount of light into the room to maintain an element of privacy.

Wide windows or narrow, the versatility of vertical blinds make them an ideal shading solution for any window.

Create something special with a sophisticated, lustrous jacquard or an eyecatching print or keep things simple at the window for a minimalist interior with our neutral textures and recycled content plains.

For added convenience motorise your vertical blinds and operate them from anywhere in the room! Rotate the louvres 45° or 90° clockwise and anticlockwise until fully closed using the remote control, smart home voice control or while on the go with the app via the Home Hub.

Argent Mercury

Olive Eden





## STYLE TIP

Need a bedroom blind?  
Look at our blackout  
fabrics, they let less light  
in and enhance your  
privacy.

BLACK







ICE  
WHITE

Windsor Forest Pine

## SLIMLINE VOGUE® COLOURS



ICE WHITE



BRUSHED ALUMINIUM



CHAMPAGNE GOLD

## FINISHING TOUCHES

Available in a range of six contemporary colours, Slimline Vogue® is our premium operating system that can co-ordinate or contrast with your fabric.

For a contemporary aesthetic there's the option of 'sewn in' weights and 'gravity weights', removing the need for chain and finishing off your blind perfectly.



ESPRESSO BROWN



ANTHRACITE GREY



BLACK



Reverie Basalt, Gravity Weights



Crush London Slate, Sewn Weights

# ALLUSION<sup>®</sup> BLINDS

— AN INSTAGRAM INTERIOR FAVOURITE —

Popular for bi-fold doors and large windows in house extensions, our Allusion blinds have caused quite the stir in home interiors.

Suitable for all window types, Allusion blinds' unique combination of flowing fabric vanes and rotating vertical louvres allow you to enjoy both light and privacy.

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Choose your view, Allusion blinds create a number of different privacy options for you to discover.

## FULL VIEW

Slide the soft fabric vanes to one side to enjoy a clear outside view.

## VIEW WITH PRIVACY

Adjust the vanes to the open position and enjoy subtle light diffusion with a view.

## TOTAL PRIVACY

Rotate the louvres to close the blind fully providing total privacy.

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A child safe shading solution, Allusion comes with wand control and can be motorised giving you complete piece of mind in a modern, efficient and practical way.

*Allusion<sup>®</sup>*







VIEW WITH  
PRIVACY

Vista Snow with Vogue headrail in Ice White



FULL  
VIEW

Horizon Pewter



TOTAL  
PRIVACY

Horizon Pewter with 80mm Fascia in Anthracite

# VISION<sup>®</sup> BLINDS

— ULTIMATE CURB APPEAL —

Our popular, contemporary window shade that looks as striking from the outside of the house as it does from inside.

Vision<sup>®</sup> Duo-Roller blinds feature two layers of fabric in alternating stripes of translucent and opaque. The back fabric moves independently of the front layer allowing the stripes to glide past each other creating an open and closed effect. This allows you to control the levels of light and privacy to suit your needs.

A wow blind needs stunning fabric and our Vision collection offer just that. Stunning prints, natural and sumptuous tonal textures, subtle metallic shimmers and blackout options, make these blinds perfect for any room in the home.



Please note: Blockout fabric does not create a fully blackout blind, there will be lightstrike at the edge of the blind between the fabric vanes



ECCO  
PEWTER

VISION



**STYLE  
TIP**

Create the perfect atmosphere to entertain your guests in with our animal print inspired design Ecco.



**CLOSED**

PARTIAL VIEW



**CLOSED**

FULL PRIVACY



**OPEN**

PARTIAL VIEW



**OPEN**

CONTROLLED VIEW

Rimini Cinder

## CONTROL THE LIGHT

Suitable for all size windows, Vision blinds are easy to adjust and are great for controlling the light filtering into the room, especially glare. In one continual movement the blind can be raised for a clear view outside or fully closed for maximum privacy.

For smooth operation you have the choice of chain control or convenient One Touch® motorisation.

Stylish cassettes, in 70mm or 40mm, and matching bottom bars in a range of metallic and plain colours add a high-end finish to your Vision® blind. See the accessories page of this brochure for the colours.

Our circular Vision® bottom bars incorporate self-centralising patented technology that helps keep fabric clear from obstructions to avoid fraying.





PALERMO  
IVORY  
VISION

Cirro Cashmere | White 70mm



LINOSO  
NAVY  
VISION

# MOTORISATION

— AND SMART ACTIVATION —

SIMPLE,  
CONVENIENT  
AND EASY  
TO USE

REMOTE  
CONTROL

USE VOICE  
CONTROL

CONTROL  
ON THE  
GO WITH  
THE APP



Motorised Roller | Polygon Tangerine

This innovative range of battery and mains powered blinds operates single or multiple blinds with either remote control, voice activation with Amazon Alexa, Google Home and Siri or app control on a mobile phone or tablet.

The timer remote or app allows users to schedule their blinds operation for added convenience and enhanced home security when they're away from home.

One Touch® is a popular choice for conservatories, shading large bi-fold doors or for those that simply want easy blind operation.





## FUSS FREE INSTALL

The rechargeable battery powered solutions remove the need for mains wiring, making these motorised blinds easy to install without disruption to your interior decor.

OneTouch®  
ADVANCED LIGHT CONTROL



# THE RECHARGEABLE RANGE

Operate blinds smoothly and efficiently with our One Touch® Lithium rechargeable range.

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## 500 SERIES

For blinds up to 1.8m wide.  
Available as Roller, Vision®, Roman, Cellular and Pleated.

## 1200 SERIES

For blinds up to 2.5m wide.  
Available as Roller, Vision®, Roman, Cellular and Pleated.

## 1200 SHORT SERIES

For blinds as small as 355mm wide.  
Available as Roller, Vision®, Roman, Cellular and Pleated.

## 1800 SERIES

For blinds up to 3.5m wide.  
Available as Roller and Vision®.

## SLIMLINE VOGUE® MOTOR

Motorised 180° louvre rotation.  
Available as Vertical and Allusion®.

## PERFECT FIT® MOTOR

For blinds up to 1.4m.  
Available as Roller and Vision®.

MOTORISED  
PERFECT FIT®





## MOTORISED VERTICAL

Bamboo Pacific



Classica Navy

## MOTORISED VISION

## THE HARD WIRED AC RANGE

The AC mains motorised solutions are ideal for large modern windows.

### 1500 SERIES

Can lift blinds up to 3m wide or 3.5m drop. Available as Roller, Vision®, Roman, Cellular and Pleated.

### 6000 SERIES

A highly effective motor that can lift larger blinds and heavier fabrics of up to 4m wide or 6m drop. Available as Roller, Vision®, Roman, Cellular and Pleated.

# CELLULAR & PLEATED

## SOPHISTICATED INSULATION

With their unique shape and functional design, our stylish cellular and pleated blinds take the unpredictable Irish weather temperatures in their stride.



A sophisticated and pretty hued collection that ranges from blockouts, that offer enhanced privacy, through to light filtering fabrics that give your room a soft glow.

Incredibly efficient, cellular blinds not only look great but also help keep energy costs down. Their unique honeycomb structure creates a thermal barrier between the room and window to provide additional insulation.

Cellular blinds are even more thermally effective when paired with Perfect Fit®.

A concertina-like aesthetic, pleated blinds are creatively designed to shade both standard and irregular shaped windows.

Selected pleated fabrics feature innovative solar reflectancy which helps to control the temperature of your room all year round.





Pleated | Shot Silk Champagne



Cellular | Astral Eucalyptus



LUNA  
TAUPE  
CELLULAR  
PERFECT FIT®

# PERFECT FIT

— AWARD WINNING —

Stylish Perfect Fit® blinds are a fantastic choice for most windows and doors, and they're so easy to fit with no holes drilled into your window frames.



Pleated | Festival SR Papyrus | Manual Operating Handle

Perfect Fit® is unique because the window blind fits neatly into a stylish frame which moves together with the windows and doors when they are opened and closed, giving you the perfect combination of shade and ventilation.

## THE BENEFITS:

- No gaps at the side of the blinds for enhanced privacy and improved insulation and light control.
- Totally child safe because there are no loose cords.
- Perfect Fit blinds sit on the window frame, so windows and doors can be opened and closed freely and your window sills remain clear.
- A range of frame colour finishes to match your windows and doors.
- Our roller, pleated, cellular, Vision and venetian fabrics can be made into Perfect Fit blinds.

## KONNECT

Perfect Fit Konnect uses magnetic strips that, when fitted to the window and Perfect Fit frames, secure the blind system into position. This allows Perfect Fit to be fitted to even more types of windows and doors, including aluminium and wooden frames.

## FRAME COLOURS

WHITE

ANODISED

MATT GREY

BROWN

MAHOGANY

GOLDEN OAK

ANTHRACITE

BLACK



# MOTORISATION

Motorise your Perfect Fit roller or Vision® blinds with One Touch®, especially for those multiple conservatory windows. It's a convenient and easy to install option, no wiring needed!

- Remote control - can operate up to 15 blinds separately or simultaneously.
- Can be used with the app or smart home voice activation.
- Child safe by design.
- Rechargeable lithium battery.



## CHAIN CONTROL



## A living room with a bay window featuring three white-framed windows with light green roller blinds. The room has sage green walls, a grey sofa, a wooden coffee table, and a chandelier. The text "MOVES WITH THE WINDOW" is overlaid on the window.



## PERFECT FIT® INTERNATIONAL

Designed for irregular shaped windows, Perfect Fit® International fits quickly, neatly and securely into any conservatory, orangery and apex roof configuration. Helping make those living spaces temperatures more comfortable throughout the year. Available in white and brown.



## MOTORISED ROLLER



Hampton Sea Breeze

## PERFECT FIT® UNIVERSAL

The Universal frame can be installed inside or outside the window recess which the Perfect Fit® blind clips securely onto.

Perfect Fit® Universal makes a great room darkening blind for bedrooms and is ideal for skylights, lanterns, mobile homes as well as windows and doors. Available in white or anthracite.

Cellular | Luna Pumice

Roller | Voile Sage



# ROMAN BLINDS

— CLASSIC NAME, MODERN OPERATION —

An alternative to traditional soft cloth, this innovative system and streamlined design, offers chain or motorised operation.

## STYLE TIP

Fancy a bold print? Go for it! They look just as lush as a Roman as our textures and plains do.



Denim Blue Jean





When open the large panels of fabric stack neatly behind one another allowing maximum light to enter the room. Using the slim wand, slide the panels into a closed position, this creates a unique fabric screen that provides light control and privacy.

Inspired by minimalism, the track is super slim in design to subtly blend in and being a fully bespoke system you have the choice between the 3, 4 or 5 channel track and side or split draw operation to perfectly suit your interior.

For an eclectic flair mix patterned prints with a complementary (or contrasting!) plain fabric.

# PANEL BLINDS

— MIX & MATCH FABRICS —

A stylish window shade for large windows, bi-fold and patio doors or as a divider when you want a more intimate feel in your open plan interior.



Fabric Insert



Gemini Bottom Bar

## BRAIDS AND PULLS

Add some personality to your blind with our braids and pulls, choose from our wide selection of matching and contrasting accessories.



# ACCESSORIES

— A LITTLE BIT OF YOU —

## DOUBLE BRACKET

Our double bracket gives you the best of both, offering translucency in the day and enhanced privacy at night.



Stylised End Caps

## CASSETTES

Give your blinds that special finishing touch with one of our sleek cassettes that discreetly houses the operating mechanism.

We offer a variety of open and closed cassettes in stylish colours that you can co-ordinate or contrast with your blind and decor.

### CASSETTE COLOURS

WHITE

BEIGE\*

BLACK

ANTHRACITE

SATIN\*

CHROME\*





# URBAN SHUTTERS

— IMPRESSIVE FROM INSIDE AND OUT —

Striking bespoke polysilk vinyl window shutters that offer functional styling with a contemporary flair and they're made-to-measure here in Ireland.

Charming and timeless, shutters are a classic window shading that brings with it an unmistakable air of opulence while providing light and privacy control.

Whatever your style, traditional, contemporary, modern or country, transform your home today with our classical selection of made to measure frames and door styles to suit any room and interior.

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## FULL HEIGHT

A great solution if you are looking for a little extra privacy. The louvres can be adjusted to suit your exact needs, offering daylight filtering whilst keeping your view private and your home secure. Should you prefer a full view, simply open the doors whenever you like.

## TIER ON TIER

Consisting of two separate shutters that move independently from each other allowing different levels of light and privacy. An ideal solution to access upper windows whilst maintaining privacy in the lower section.

## CAFÉ STYLE

Natural light is vital throughout the home creating ambience and calmness. Café style shutters cover the lower section of the window frame allowing full light in from above, while retaining privacy from below, letting you unwind throughout the day.

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Boasting 100% water resistance and being easy to clean, their durability within the home is unmatched.



Café Style | Cotton, 63mm, Moda L Frame





TIER ON  
TIER

Cotton, 89mm, Classic Frame



Full Height | Cotton, 63mm, Classic Frame



ARREZZO  
BEIGE  
VISION

MAGNOLIA  
BLINDS & SHUTTERS